

LOCAL BUSINESS ADVERTISING

Rate Card: Grocery

Premium Billboard **A**

(Includes FREE Take One Cards)

4-Color Design, Near Photographic Quality | 28" x 15.75"

Locations	6-Months	12-Months
1-3	\$250.00	\$175.00
4-10	\$225.00	\$150.00
11-20	\$175.00	\$125.00
21-39	\$150.00	\$100.00
40+	Quote Upon Request	

Side Billboard **B**

(Take one cards not included)

4-Color Design, Near Photographic Quality | 10.81" x 23.81"

Locations	Upper		Lower	
	6-Months	12-Months	6-Months	12-Months
1-3	\$80.00	\$75.00	\$65.00	\$60.00
4-10	\$75.00	\$70.00	\$60.00	\$55.00
11-20	\$65.00	\$60.00	\$50.00	\$45.00
21-39	\$55.00	\$50.00	\$40.00	\$35.00
40+	Quote Upon Request			

Take One Cards **C**

(Minimum 5 locations without purchase of billboard)

Near Photographic Quality | 5.25" x 4.25"

2-Sided Print or 1-Sided Magnetic

Locations	2-Sided 6-Months	Magnetic 6-Months
5	\$35.00	\$40.00
6-24	\$30.00	\$35.00
25-74	\$28.00	\$33.00
75+	Quote Upon Request	



Reprint

Quarterly.....Regular Rate + 25%

- Prices include a choice of layout options and one proof.
- Pricing is per month per store and covers a calendar month.
- Additional fees may be applied for design changes after the proof has been approved.
- Take One Card price includes 40 copies per grocery store per month.

10% discount available for pre-payment of total value of agreement.



For more information e-mail advertise@distributech.net or call 800-720-2225